

BoKyung Park

Assistant Professor
 Psychology Department, The University of Texas at Dallas
 800 W Campbell Rd, Richardson, TX 75080
 bokyung.park@utdallas.edu

Positions:

Present	Assistant Professor, Psychology Department, The University of Texas at Dallas
2020	Post-doctoral Scholar, Department of Psychology, Boston College

Education:

2017	Ph.D. in Psychology, Stanford University
2012	M.A. in Psychology, Seoul National University
2009	B.A. in Psychology, Summa cum laude, Seoul National University

Research Interests:

Social, cultural, and emotional factors that shape individuals' moral judgments and subsequent social decisions; underlying neural mechanisms.

Publications:

2022	<p>Park, B., Vepachedu, S., Keshava, P., & Minns, S. (2022). Culture, theory-of-mind, and morality: How independent and interdependent minds make moral judgments. <i>Biological Psychology</i>, 108423.</p> <p>Park, B., Kim, M., & Young, L. (2022). The role of relational mobility in relationship quality and well-being. <i>Journal of Social and Personal Relationships</i>, 39(12), 3728-3752. https://doi.org/10.1177/02654075221108760</p>
2021	<p>Park, B., Fareri, D., Delgado, M., & Young, L. (2021). The role of right temporo-parietal junction in processing social prediction error across relationship contexts. <i>Social Cognitive and Affective Neuroscience</i>, 16(8), 772-781. https://doi.org/10.1093/scan/nsaa072</p> <p>Park, B.[†], Kim, M.[†], & Young, L. (2021). An examination of accurate versus “biased” mentalizing in moral and economic decision-making. In Gilead, M. & Ochsner, K. N. (Eds). <i>The Neural Basis of Mentalizing</i> (pp. 537-554). New York: Springer. https://doi.org/10.1007/978-3-030-51890-5_27</p>
2020	<p>Kim, M., Park, B., & Young, L. (2020). The psychology of motivated versus rational impression updating. <i>Trends in Cognitive Science</i>, 24(2), 101-111.</p>

- Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. (2020). Culturally valued facial expressions enhance loan request success. *Emotion, 20*(7), 1137.
- Park, B.**, & Young, L. (2020). An association between biased impression updating and relationship facilitation: A behavioral and fMRI investigation. *Journal of Experimental Social Psychology, 87*, 103916
- 2018 **Park, B.**, Qu, Y., Chim, L., Blevins, E., Knutson, B., & Tsai, J. L. (2018). Ventral striatal activity mediates cultural differences in affiliative judgments of smiles. *Culture and Brain, 6*(2), 102-117.
- 2017 **Park, B.**, Blevins, E., Knutson, B., & Tsai, J. (2017). Neurocultural evidence that ideal affect match promotes giving. *Social Cognitive and Affective Neuroscience, 12*(7), 1083-1096.
- 2016 **Park, B.**, Tsai, J. L., Chim, L., Blevins, E., & Knutson, B. (2016). Neural evidence for cultural differences in the valuation of positive facial expressions. *Social Cognitive and Affective Neuroscience, 11*(2), 243-252.
- 2014 Tsai, J.L. & **Park, B.** (2014). The cultural shaping of happiness: The role of ideal affect. In J. Moskowitz & J. Gruber (Eds). *Positive emotion: Integrating the light sides and dark sides. (pp. 345-362)*. Oxford University Press: New York, New York.
- 2013 **Park, B. K.***, Choi, J. A.*, Koo, M., Sul, S., & Choi, I. (2013). Culture, self, and preference structure: Transitivity and context independence are violated more by interdependent people. *Social Cognition, 31*(1), 106-118.
† Co-correspondence; * Equal contribution

Manuscripts In Progress:

Blevins E., Ko, M., **Park, B.**, Qu, Y., Knutson, B., & Tsai, J.L. (in preparation). *Culture shapes neural responses to social rewards more than monetary rewards.*

Cachia, J., Chen, Y.C., Blevins, E., Knutson, B., **Park, B.**, Tsai, J.L. (in preparation). *When your smile matters: The role of culture, ideal affect, and reputation on trust*

Vepachedu, S.,[#] Tahlem, T., & **Park, B.** (in preparation). *Americans like to punish: Cultural determinants of moral judgment in criminal justice evaluations.*

[#]Student co-author

Invited talks and Presentations:

- 2021 **Park, B.** (2021, December). The psychology of group membership: A social, cultural, and affective neuroscience perspective. Sungkyunkwan University Psychology Colloquium.
- Park, B.** (2021, March). The cultural shaping of moral judgments: How independent individuals blame and nations punish. Brown bag meeting at Villanova University.
- Park, B.** (2021, February). *The role of right temporo-parietal junction in processing*

- social prediction error across relationship contexts*. Science Series at Center for Longevity.
- 2020 **Park, B.**, Fareri, D., Delgado, M., & Young, L. (2021, February). *The role of right temporo-parietal junction in processing social prediction error across relationship contexts*. Society for Personality and Social Psychology.
- 2020 **Park, B.** & Young, L. (2020, February). *Value of intention information modified by group membership*. Datablitz session presented at Justice and Morality Preconference: Society for Personality and Social Psychology, New Orleans, LA.
- 2019 **Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. L. (2019, March). *Culturally valued emotional expressions increase loan success*. Society for Affective Science, Boston, MA.
- 2019 **Park, B.**, Qu, Y., Chim, L., Blevins, E., Knutson, B., & Tsai, J. L. (2019, February). *Ventral striatal activity mediates cultural differences in affiliative judgments of smiles*. Society for Personality and Social Psychology, Portland, OR.
- 2018 **Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. L. (2018, March). *Ideal affect match promotes microlending: People lend more to borrowers whose expressions match how people ideally want to feel*. Datablitz session presented at Advanced Cultural Psychology Preconference: Society for Personality and Social Psychology, Atlanta, GA
- 2017 **Park, B.** (2017, October). *Culture influences prosociality through ideal affect match*. Invited talk at Social Psychology Brown Bag meeting, University of Massachusetts Amherst, Amherst, MA.
- 2017 **Park, B.**, Blevins, E., Knutson, B., & Tsai, J.L. (2017, March). *Ideal affect match lowers neural hurdles to giving*. Presented at Positive Emotions Preconference: Society for Affective Science, Boston, MA
- 2016 **Park, B.**, Tsai, J. L. & Knutson, B., (2016, March). *Americans donate more to recipients with excited expressions: Ideal affect drives donations in the dictator game*. Poster spotlight at Society for Affective Science, Chicago, IL.
- 2014 Tsai, J. L., Chim, L., **Park, B.**, & Knutson, B. (2014, February). *Cultural differences in ideal affect shape neural responses to excited and calm smiles*. Society for Personality and Social Psychology, Austin, TX.
- 2013 Chim, L., Tsai, J. L., **Park, B. K.**, & Knutson, B. (2013, April). *Cultural differences in behavioral and neural response to calm and excited smiles*. Social and Affective Neuroscience Society, San Francisco, CA.
- 2012 **Park, B. K.**, & Choi, I. (2012, April). *Glucose usage and brain activity when making choice: Cultural and individual differences*. Korean Cognitive Neuroscience Conference, Seoul, Korea
- 2011 **Park, B. K.**, & Choi, I. (2011, August). *Preference and Self: Cultural and individual differences in preference structure and consequential blood glucose level depletion*. Annual conference of Korean Psychology Association, Jeonju, Korea

Posters:

- 2022 Smith, V.[#] & **Park, B.** (2022, February). *When honesty is challenged: The role of culture in shaping moral judgments of prosocial lie tellers*. Poster session presented at Society for Personality and Social Psychology, San Francisco, CA.

- Vepachedu, S. # & **Park, B.** (2022, February). *Cultural determinants of moral judgment in criminal justice evaluations*. Poster session presented at Society for Personality and Social Psychology, San Francisco, CA.
- 2020 **Park, B.** & Young, L. (2020, February). *Value of intention information modified by group membership*. Poster session presented at Society for Personality and Social Psychology, New Orleans, LA.
- 2019 **Park, B.**, Delgado, M., & Young, L. (2019, May). *Motivated impression updates vary as a function of impression dimensions*. Poster session presented at Social and Affective Neuroscience Society, Miami, FL.
- Park, B.**, Delgado, M., & Young, L. (2019, February). *Motivated impression updates vary as a function of impression dimensions*. Poster session presented at Justice and Morality Preconference: Society for Personality and Social Psychology, Portland, OR.
- 2018 **Park, B.**, Delgado, M., & Young, L. (2018, May). *Motivated impression updates vary as a function of impression dimensions*. Poster session presented at Social and Affective Neuroscience Society, Brooklyn, NY.
- Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. L. (2018, March). *Ideal affect match promotes microlending: People lend more to borrowers whose expressions match how people ideally want to feel*. Poster session presented at Society for Personality and Social Psychology, Atlanta, GA.
- 2017 **Park, B.**, Knutson, B., & Tsai, J. L. (2017, October). *Ideal affect match promotes trust*. Poster session presented at Society for Neuroeconomics, Toronto, ON.
- Park, B.**, Tsai, J., Blevins, E., & Knutson, B. (2017, January). *Neurobehavioral evidence that people give more to others who match their ideal affect*. Poster session presented at Society for Personality and Social Psychology, San Antonio, TX.
- 2016 **Park, B.**, Tsai, J.L., Blevins, E., & Knutson, B. (2016, November). *Cultural values moderate neural predictors of giving*. Poster session presented at Society for Neuroscience, San Diego, CA.
- Park, B.**, Tsai, J.L., Blevins, E., & Knutson, B. (2016, November). *Ideal affect modulates neural predictors of giving*. Poster session presented at Society for Social Neuroscience, San Diego, CA.
- Park, B.**, Tsai, J. L., & Knutson, B. (2016, April). *Ideal affect modulates how NAcc activity predicts resource sharing*. Poster session presented at Social and Affective Neuroscience Society, New York, NY.
- Park, B.**, Tsai, J. L., & Knutson, B. (2016, March). *Americans donate more to recipients with excited expressions: Ideal affect drives donations in the dictator game*. Poster session presented at Society for Affective Science, Chicago, IL.
- Park, B.**, Tsai, J. L., & Knutson, B. (2016, January). *Culture influences giving through ideal affect: Behavioral and neural evidence*. Poster session presented at Society for Personality and Social Psychology, San Diego, CA.
- 2015 **Park, B.**, Tsai, J. L., & Knutson, B. (2015, April). *Do cultural ideals about emotion influence giving to others?* Poster session presented at Society for Affective Science, Oakland, CA.
- Park, B.**, Tsai, J. L., & Knutson, B. (2015, February). *Americans (vs. Koreans) give more to excited receivers: Ideal affect drives donations in the dictator game*. Poster session presented at Society for Personality and Social Psychology, Long Beach, CA.

- 2014 **Park, B.**, Tsai, J. L., Knutson, B. (2014, May). *Do cultural ideals about emotion influence giving to others?* Poster session presented at The Association for Psychological Science, San Francisco, CA.
- Park, B. K.**, Tsai, J. L., Knutson, B. (2014, January). *Do cultural ideals about emotion influence people's giving?* Poster session presented at Society for Personality and Social Psychology, Austin, TX.

#Student co-author

Honors, Awards, and Grants:

- 2022 The University of Texas at Dallas Research Grant
- 2021 Behavioral and Brain Sciences Research Stimulus Grants
- 2017 Swiss Government Excellence Scholarships for Foreign Scholars and Artists*
Society of Personality and Social Psychology Travel Award
- 2012 - 2017 Kwanjeong Educational Foundation Overseas scholarship
- 2016 NSF Travel award (ID: 1543122; PI: Dr. Stephanie Cacioppo)
- 2014 - 2016 Stanford Center for Cognitive and Neurobiological Imaging Seed Grant
- 2015 Society for Affective Science Student Poster Award

* Declined